

REP HEADLINE# 6386870 TRF# E:063868
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP OCT25/12 14.44
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC
 AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # OFF. # SALESMAN #
 BUYER NAME RANDE LEVINE
 SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6386870

CLASS: NATL. LOCAL REGIONAL

PRDCT #424 FREEDOM PAC EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 14.44

REP: REV... 10/25
 PLS NOTE M1 CR'D AS OFFERED ON LINES#28-29
 PROGRAM REVISED ON LINES#17-20
 REV TOT: \$62,095/61X
 PLS CNF... INX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 MINIMUM SEPARATION: 30-MINUTES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	N2		700P-730P	15		\$1,430.00	10/23	10/26	4		TU-F	4
PROGRAM : EARLY NEWS												
RA35+ : 4.0												
ORD COM1: PROGRAM CHANGE												
18	N2		700P-730P	15		\$1,430.00	10/29	10/29	1		MON	1
PROGRAM : EARLY NEWS												
RA35+ : 4.0												
ORD COM1: PROGRAM CHANGE												
19	N2		730P-800P	15		\$1,430.00	10/23	10/26	4		TU-F	4
PROGRAM : ENTERTAINMENT TONIGHT												
RA35+ : 3.5												
ORD COM1: PROGRAM CHANGE												

NOV 01 2012

10/29/12 #ccc

9/16/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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20	NZ		730P-800P	15		\$1,430.00	10/29	10/29	1		MON	1
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PROGRAM : ENTERTAINMENT TONIGHT
 RA35+ : 3.5
 ORD COM1 : PROGRAM CHANGE

26	S		100P-600P	15		\$455.00	10/27	10/27	0		SAT	0
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PROGRAM : NOTRE DAME
 RA35+ : 1.6

28	A		900A-1000A	15		\$600.00	10/28	10/28	1		SUN	1
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PROGRAM : SUNDAY TODAY
 RA35+ : 1.8
 ORD COM1 : DUE TO NO GAME ON 10/27
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-26 FOR 2 SPOTS/WK

29	A		500A-530A	15		\$300.00	10/29	10/29	1		MON	1
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PROGRAM : MORNING NEWS
 RA35+ : 1.4
 ORD COM1 : DUE TO NO GAME ON 10/27
 PART OF A MAKEGOOD MADE UP OF LINES 28-29

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#26 MISSED: SAT/100P-600P OCT27(2/WK) 15S \$455.00 (OCT25/12)
 OFFER: SUN/900A-1000A OCT28 15S \$600.00 PLS ADVISE.
 & MON/500A-530A OCT29 15S \$300.00

CMT: DUE TO NO GAME ON 10/27

OCT/12 49905.00 NOV/12 12190.00 CONTRACT TOTAL 62095.00
 TOTAL SPOTS 61

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1116 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 62095	Campaign Ref: E:063868700
Buyer: ..	Client/Product/Estimate: . / .424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: #424 Freedom Pac	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News M.....	35	360	15 Comme	Nbr of Spots	1	1	360
4	M-F 7a Today Show M.....	35	1300	15 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II M.....	35	685	15 Comme	Nbr of Spots	1	1	685
8	M-F 3p Doctors M.....	35	425	15 Comme	Nbr of Spots	1	1	425
10	M-F 4p Dr Oz M.....	35	735	15 Comme	Nbr of Spots	1	1	735
12	M-F 5p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
14	M-F 530p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
16	M-F 6p News M.....	35	1690	15 Comme	Nbr of Spots	1	1	1690
18	M-F 7p News M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

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 Submission Number 1116 Issue 2



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 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 62095	Campaign Ref: E:063868700
Buyer: ..	Client/Product/Estimate: . / .424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
22	M-Su 11p News M.....	35	1625	15 Comme	Nbr of Spots	1	1	1625
23	Sat 7a Today ShowS.	35	490	15 Comme	Nbr of Spots	1	1	490
24	Sat 9a NewsS.	35	390	15 Comme	Nbr of Spots	1	1	390
25	Sat 12p NewsS.	35	165	15 Comme	Nbr of Spots	1	1	165
26	Sun 6p NewsS	35	700	15 Comme	Nbr of Spots	1	1	700
38	M-F 530a News ..WTF..	35	380	15 Comme	Nbr of Spots	4	4	1440
39	M-F 7a Today Show ..WTF..	35	1300	15 Comme	Nbr of Spots	4	4	5200
40	M-F 9a Today Show II ..WTF..	35	685	15 Comme	Nbr of Spots	4	4	2740
41	M-F 3p Doctors ..WTF..	35	425	15 Comme	Nbr of Spots	4	4	1700
42	M-F 4p Dr Oz ..WTF..	35	735	15 Comme	Nbr of Spots	4	4	2940
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

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Freedom Pac / Issue
 Submission Number 1116 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 62096	Campaign Ref: E:063868700
Buyer: ..	Client/Product/Estimate: / /424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
43	M-F 5p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
44	M-F 530p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
45	M-F 6p News ..WTF..	35	1690	15 Comme	Nbr of Spots	4	4	6760
46	M-F 7p News ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
47	M-F 730p Entertainment Tonight ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
48	M-Su 11p News ..WTFS.	35	1625	15 Comme	Nbr of Spots	4	4	6500
49	Sun 9a NewsS	15	600	15 Comme	Nbr of Spots	1	1	600
50	M-F 5a News M.....	15	300	15 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

Grand Totals

Month 10 Weeks: 4		Month 11 Weeks: 4	
Spots	10/22	10/29	
61	49		12
Totals			
Cost	62096	49305	12190

Grand Totals:

Spots:	61
Gross Total:	62,095.00
Commission:	9,314.25
Net Total:	52,780.75

REP HEADLINE# 6386870
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
OCT19/12 13.55
*** WFLA-TV ***

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240

SALES PRSN LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6386870 CLASS: NATL. LOCAL REGIONAL

PRDCT #424 FREEDOM PAC EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 13.55

REP: 10/2% NEW POLITICAL ORDER STARTS ON TUESDAY (10/23)

TOT: \$62,105/61X
PLS CNF... TNX JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MINIMUM SEPARATION: 30-MINUTES

WMA: 4910



9/15/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	15		\$360.00	10/23	10/26	4		TU-F	4
PROGRAM : MORNING NEWS												
RA35+ : 1.0												
2			530A-600A	15		\$360.00	10/29	10/29	1		MON	1
PROGRAM : MORNING NEWS 1.0												
RA35+ : 1.0												
3			700A-900A	15		\$1,300.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW												
RA35+ : 2.9												
4			700A-900A	15		\$1,300.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
RA35+ : 2.9												
5			900A-1000A	15		\$685.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHOW2												
RA35+ : 2.1												

10/23/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			900A-1000A PROGRAM : TODAY SHOW2 RA35+ : 2.1	15		\$685.00	10/29	10/29	1		MON	1
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/23	10/26	4		TU-F	4
8			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/29	10/29	1		MON	1
9			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/23	10/26	4		TU-F	4
10			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/29	10/29	1		MON	1
11			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/23	10/26	4		TU-F	4
12			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/29	10/29	1		MON	1
13			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/23	10/26	4		TU-F	4
14			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/29	10/29	1		MON	1
15			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/23	10/26	4		TU-F	4

OCT19/12 13.55
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/29	10/29	1		MON	1
17			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	10/23	10/26	4		TU-F	4
18			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	10/29	10/29	1		MON	1
19			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	10/23	10/26	4		TU-F	4
20			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	10/29	10/29	1		MON	1
21			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	10/23	10/27	4		TU-SA	4
22			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	10/29	10/29	1		MON	1
23			700A-900A PROGRAM : SAT MORNING NEWS RA35+ : 2.1	15		\$490.00	10/27	10/27	1		SAT	1
24			900A-1000A PROGRAM : SAT MORNING NEWS RA35+ : 1.8	15		\$390.00	10/27	10/27	1		SAT	1
25			1200N-100P PROGRAM : SAT NOON NEWS RA35+ : 1.0	15		\$165.00	10/27	10/27	1		SAT	1

REP HEADLINE# 0386870
 *** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
 ORDER WORKSHEET

FAX# 323-653-1865
 HARRIS REPORT FROM REP
 OCT19/12 13.55
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			100P-600P	15		\$455.00	10/27	10/27	2		SAT	2
			PROGRAM : NOTRE DAME									
			RA35+ : 1.6									
27			600P-630P	15		\$700.00	10/28	10/28	1		SUN	1
			PROGRAM : EARLY NEWS									
			RA35+ : 3.4									
OCT/12			50215.00									
NOV/12			11890.00									
CONTRACT TOTAL												62105.00
TOTAL SPOTS												61

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES
 DEMOS- RA35+*

Target Enterprises
 15260 Ventura Blvd
 Suite 1240
 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 61195	Campaign Ref: E:063868700
Buyer: " "	Client/Product/Estimate: ./ /424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: #424 Freedom Pac
Demographic: (L) Household

Booking Group: WFLA
Order:

Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News M.....	35	360	15 Comme	Nbr of Spots	1	1	360
4	M-F 7a Today Show M.....	35	1300	15 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II M.....	35	685	15 Comme	Nbr of Spots	1	1	685
8	M-F 3p Doctors M.....	35	425	15 Comme	Nbr of Spots	1	1	425
10	M-F 4p Dr Oz M.....	35	735	15 Comme	Nbr of Spots	1	1	735
12	M-F 5p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
14	M-F 530p News M.....	35	1105	15 Comme	Nbr of Spots	1	1	1105
16	M-F 6p News M.....	35	1690	15 Comme	Nbr of Spots	1	1	1690
18	M-F 7p News M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
Weekly Totals: (Total Spots(Ord Spots))					48	11	59	

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 Sherman Oaks CA 91403

Freedom Pac / Issue
 Submission Number 1114 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 61195	Campaign Ref: E:063868700
Buyer:	Client/Product/Estimate: / / 424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight	35	1430	15 Comme		1	1	1430
22	M-Su 11p News	35	1625	15 Comme		1	1	1625
23	Sat 7a Today Show	35	490	15 Comme	1		1	490
24	Sat 9a News	35	390	15 Comme	1		1	390
25	Sat 12p News	35	165	15 Comme	1		1	165
26	Sun 6p News	35	700	15 Comme	1		1	700
27	M-F 530a News	15	360	15 Comme	4		4	1440
28	M-F 7a Today Show	15	1306	15 Comme	4		4	5200
29	M-F 9a Today Show II	15	685	15 Comme	4		4	2740
30	M-F 3p Doctors	15	425	15 Comme	4		4	1700
31	M-F 4p Dr Oz	15	735	15 Comme	4		4	2940
Weekly Totals: Total Spots(Ord Spots)					48	11	59	

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Freedom Pac / Issue
 Submission Number 1114 Issue 1



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 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Freedom Pac / Issue	Submission Cost: 61195	Campaign Ref: E:063868700
Buyer: 10/22/12 to 11/04/12	Client/Product/Estimate: 1 / 1424	Sales Rep: HRP Los Angeles
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06386870
Est./PO Number: 06386870	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News ..WTF..	15	1105	15 Comme	Nbr of Spots	4	4	4420
33	M-F 530p News ..WTF..	15	1105	15 Comme	Nbr of Spots	4	4	4420
34	M-F 6p News ..WTF..	15	1690	15 Comme	Nbr of Spots	4	4	6760
35	M-F 7p News ..WTF..	15	1430	15 Comme	Nbr of Spots	4	4	5720
36	M-F 730p Entertainment Tonight ..WTF..	15	1430	15 Comme	Nbr of Spots	4	4	5720
37	M-Su 11p News ..WTF..	15	1625	15 Comme	Nbr of Spots	4	4	6500
Weekly Totals: Total Spots(Ord Spots)					48	11	59	

Grand Totals				Month 10 Weeks: 4					Month 11 Weeks: 4				
				10/22					10/29				
Spots				59					11				
Cost				61195					11890				

Grand Totals: Spots: 59
 Gross Total: 61,195.00

Commission:	9,179.25
Net Total:	52,015.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN DAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #424 Freedom Pac

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E:063868700
WFLA
INVOICE NUMBER 0100033083
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /424
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sat 7a Today Show	490.00	23 1	10/27	SA	*WFLA 07:29A	15 TVFP102202 :15 Commercial	490.00	
Sat 9a News	390.00	24 1	10/27	SA	*WFLA 09:09A	15 TVFP102202 :15 Commercial	390.00	
Sat 12p News	165.00	25 1	10/27	SA	*WFLA 12:09P	15 TVFP102202 :15 Commercial	165.00	
Sun 6p News	700.00	26 1	10/28	SU	*WFLA 06:28P	15 TVFP102202 :15 Commercial	700.00	
M-F 530a News	360.00	38 4	10/24	WE	*WFLA 05:42A	15 TVFP102202 :15 Commercial	360.00	
			10/24	WE	05:53A	15 TVFP102202	360.00	
			10/25	TH	05:53A	15 TVFP102202	360.00	
			10/26	FR	05:58A	15 TVFP102202	360.00	
M-F 7a Today Show	1300.00	39 4	10/24	WE	*WFLA 07:29A	15 TVFP102202 :15 Commercial	1300.00	
			10/24	WE	08:45A	15 TVFP102202	1300.00	
			10/25	TH	08:27A	15 TVFP102202	1300.00	
			10/25	TH	08:50A	15 TVFP102202	1300.00	
M-F 9a Today Show II	685.00	40 4	10/24	WE	*WFLA 09:26A	15 TVFP102202 :15 Commercial	685.00	
			10/24	WE	09:57A	15 TVFP102202	685.00	
			10/26	FR	09:26A	15 TVFP102202	685.00	
			10/26	FR	09:57A	15 TVFP102202	685.00	
M-F 3p Doctors	425.00	41 4	10/24	WE	*WFLA 03:41P	15 TVFP102202 :15 Commercial	425.00	
			10/24	WE	03:54P	15 TVFP102202	425.00	
			10/25	TH	03:22P	15 TVFP102202	425.00	
			10/25	TH	03:59P	15 TVFP102202	425.00	

*** Continued ***

PERIOD COST 49,905.00

49 Total Units
ACTUAL GROSS BILLING 49,905.00
AGENCY COMMISSION 7,485.75
NET DUE 42,419.25

Debits .00
Credits .00
SUB-TOTALS .00
TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Freedom Pac / Issue

PRODUCT
#424 Freedom Pac

INVOICE NUMBER
0100033083

BROADCAST MONTH
10/01/2012 - 10/28

AMOUNT DUE
42,419.25

REMIT TO:

*00225

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN DAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #424 Freedom Pac

2012
INVOICE DATE 10/28/12 E:063868700
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033083
SCHEDULE DATES 10/22/12-11/04/12
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /424
Oesc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 4p Or Oz	735.00	42 4	10/24	WE	04:09P	15 TVFP102202	735.00	
			10/24	WE	04:39P	15 TVFP102202	735.00	
			10/25	TH	04:30P	15 TVFP102202	735.00	
			10/26	FR	04:37P	15 TVFP102202	735.00	
M-F 5p News	1105.00	43 4	10/24	WE	05:14P	15 TVFP102202	1105.00	
			10/25	TH	05:23P	15 TVFP102202	1105.00	
			10/25	TH	05:29P	15 TVFP102202	1105.00	
			10/26	FR	05:23P	15 TVFP102202	1105.00	
M-F 530p News	1105.00	44 4	10/24	WE	05:52P	15 TVFP102202	1105.00	
			10/24	WE	05:58P	15 TVFP102202	1105.00	
			10/25	TH	05:41P	15 TVFP102202	1105.00	
			10/26	FR	05:58P	15 TVFP102202	1105.00	
M-F 6p News	1690.00	45 4	10/24	WE	06:11P	15 TVFP102202	1690.00	
			10/25	TH	06:16P	15 TVFP102202	1690.00	
			10/25	TH	06:29P	15 TVFP102202	1690.00	
			10/26	FR	06:28P	15 TVFP102202	1690.00	
M-F 7p News	1430.00	46 4	10/24	WE	07:11P	15 TVFP102202	1430.00	
			10/24	WE	07:24P	15 TVFP102202	1430.00	
			10/25	TH	07:14P	15 TVFP102202	1430.00	
			10/26	FR	07:14P	15 TVFP102202	1430.00	
M-F 730p Entertainment Tonight	1430.00	47 4	10/24	WE	07:54P	15 TVFP102202	1430.00	
			10/25	TH	07:39P	15 TVFP102202	1430.00	
			10/26	FR	07:39P	15 TVFP102202	1430.00	
			10/26	FR	07:59P	15 TVFP102202	1430.00	
M-Su 11p News	1625.00	48 4	10/24	WE	11:14P	15 TVFP102202	1625.00	
			10/25	TH	11:25P	15 TVFP102202	1625.00	
			10/26	FR	11:13P	15 TVFP102202	1625.00	
			10/27	SA	11:27P	15 TVFP102202	1625.00	
Sun 9a News	600.00	49 1	10/28	SU	09:22A	15 TVFP102202	600.00	
Total Airtime Gross Spot Revenue:			49,905.00					

PERIOD COST 49,905.00

49 Total Units
ACTUAL GROSS BILLING 49,905.00
AGENCY COMMISSION 7,485.75
NET DUE 42,419.25

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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WFLA-TV

A MEDIA GENERAL STATION

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Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

48522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)
SLSP: HRP Los Angeles
ADV: Freedom Pac / Issue
PROD: #424 Freedom Pac

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:063868700
WFLA
INVOICE NUMBER 0100033680
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /424
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 530a News	360.00	2	1	10/29	MO	05:58A	15 TVFP102202 :15 Commercial	360.00	
M-F 7a Today Show	1300.00	4	1	10/29	MO	07:56A	15 TVFP102202 :15 Commercial	1300.00	
M-F 9a Today Show II	685.00	6	1	10/29	MO	09:27A	15 TVFP102202 :15 Commercial	685.00	
M-F 3p Ooctors	425.00	8	1	10/29	MO	03:23P	15 TVFP102202 :15 Commercial	425.00	
M-F 4p Or Oz	735.00	10	1	10/29	MO	04:12P	15 TVFP102202 :15 Commercial	735.00	
M-F 5p News	1105.00	12	1	10/29	MO	05:29P	15 TVFP102202 :15 Commercial	1105.00	
M-F 530p News	1105.00	14	1	10/29	MO	05:57P	15 TVFP102202 :15 Commercial	1105.00	
M-F 6p News	1690.00	16	1	10/29	MO	06:10P	15 TVFP102202 :15 Commercial	1690.00	
M-F 7p News	1430.00	18	1	10/29	MO	07:15P	15 TVFP102202 :15 Commercial	1430.00	
M-F 730p Entertainment Tonight	1430.00	20	1	10/29	MO	07:44P	15 TVFP102202 :15 Commercial	1430.00	
M-Su 11p News	1625.00	22	1	10/29	MO	11:33P	15 TVFP102202 :15 Commercial	1625.00	
M-F 5a News	300.00	50	1	10/29	MO	05:22A	15 TVFP102202 :15 Commercial	300.00	
Total Airtime Gross Spot Revenue:				12,190.00					

PERIOD COST 12,190.00

12 Total Units		Oebits	.00
ACTUAL GROSS BILLING	12,190.00	Credits	.00
AGENCY COMMISSION	1,828.50	SUB-TOTALS	.00
NET DUE	10,361.50	TOTAL RECONCILING	.00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER
Freedom Pac / Issue

PRODUCT
#424 Freedom Pac

INVOICE NUMBER 0100033680
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE 10,361.50

REMIT TO:

*00190

000048522
Target Enterprises
15260 Ventura Blvd
Suite 1240
SHERMAN OAKS CA 91403

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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